

Privacy policy Anna Pops

We respect the privacy of visitors to the website and ensure that the personal information you provide us with is treated confidentially. Personal data is processed in a way that is in accordance with the requirements of the Personal Data Protection Act.

COLLECTION, RECORDING AND PROCESSING OF DATA

We collect, record and process personal data from our customers. Certain data must be explicitly communicated, such as for the use of certain parts of the website, the purchase of a product, participation in a competition, the creation of an account, etc.

Other data is collected automatically by 'cookies' and other systems/applications that collect information (such as IP address, use of the site, language and type of browser, etc.).

The data communicated, either explicitly or by automated means, are entered and processed in the database of Anna Pops, Eugeen Bosteelsstraat 10, 9300 Aalst, VAT BE 0861,048,808. Anna Pops is responsible for processing the personal data collected through the website and/or other channels and monitors the processing carried out by other parties at her request.

The data is automatically accessible to other possible companies of Anna Pops.

USE OF YOUR DATA

You guarantee that the information you provide is correct and complete. The communication of incorrect data or data belonging to third parties may result in the user being temporarily or permanently denied any access, in whole or in part, to the products and services of Anna Pops.

When purchasing items from our webshop, you must identify yourself before you can proceed to purchase. This allows us to support you in case of technical or other problems and provides Anna Pops with an insight into your profile and interests through your use of this login.

We may use your information to contact you directly, by mail, telephone or electronically, such as via email or SMS. With electronic communication you have the possibility to unsubscribe for future electronic communication.

Your data (with the exception of sensitive data such as political and religious beliefs, etc.) may be used for the sale and promotion of products and services and to keep you informed of our offers.

Personal data such as name, first name, street, house number, bus number, postal code, place of residence, telephone number will not be passed on to other companies.

Anna Pops is in no way liable for the use that third parties make of your data. For example, the websites of the Mediahuis group may contain links to websites of third parties or advertising messages of third party advertisers through which your personal data are collected. This collection and processing of data does not fall under the responsibility of the Mediahuis group, but under the responsibility of the relevant advertiser or operator of the website in question to which you are traveling.

CLICK BEHAVIOUR AND VISITOR DATA

On the website, general visitor information is kept up to date. In this context, in particular, the IP address of your computer, any user name, the time of retrieval and data sent by a visitor's browser can be recorded and used for statistical analyses of visitor and click behaviour on the website, as well as to optimise the functioning of the website.

We try to anonymise these data as much as possible. These data will not be passed on to third parties.

GOOGLE ANALYTICS

We use Google Analytics to track how users use the Website and how effective our AdWords ads at Google search result pages are. The information obtained in this way, including the address of your computer (IP address), will be transmitted to and stored by Google on servers in the United States. Please read Google's privacy policy for more information, as well as Google Analytics' specific privacy policy.

Google will use this information for the purpose of evaluating the use of our website, compiling reports on the website and providing its advertisers with information about the effectiveness of their campaigns. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. We have no influence on this. We have not allowed Google to use the analytics information obtained for other Google services.

FACEBOOK AND INSTAGRAM

This site contains buttons to promote or share pages on social networks Facebook and Instagram. These buttons are realized by code provided by Facebook and Instagram itself. This code places, among other things, a cookie (see cookie policy).

Please read the Facebook and Instagram privacy statements (which may change from time to time) to see what they do with your personal information that they process with this code.

NEWSLETTER

We offer a newsletter with which we want to inform interested parties about news regarding Anna Pops, our services and related matters. Your e-mail address will only be added to the list of subscribers with your explicit consent. Each newsletter contains a link that allows you to unsubscribe. The subscriber base of the newsletter is not provided to third parties.

USE OF COOKIES

We use cookies when offering electronic services. A cookie is a small file that is sent along with the pages of this website and is stored on the hard disk of your computer by your browser. We use cookies to remember your settings and preferences. You can disable these cookies via your browser, see for example this explanation by the Consumers' Association for explanation.

Our website places cookies from the U.S. company Google, as part of the "Analytics" service. We use this service to keep track of and receive reports on how visitors use the website. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. We have no influence on this.

INSPECTION, CORRECTION AND RIGHT TO OBJECT

If you have a relationship with us, you have the opportunity, after a written request, to view your personal data. If the overview provided by us contains any inaccuracies, you can ask us in writing to change the details or to have them removed. In addition, you can notify us in writing if you do not wish to be contacted with information about our products and services by reporting this to the following address:

Anna Pops

Eugeen Bosteelsstraat 10

9300 Aalst

or by e-mail: info@annapops.be

CUSTOMIZE PRIVACY STATEMENT

We reserve the right to modify this privacy statement. Changes will be published on this website.